

Cardinal Pride Band Booster Club Minutes
Monday, July 24th, 2023
Officers Meeting Minutes - PHS Band Hall 4:30 p.m.
(followed by)
General Membership Meeting Minutes PHS Band Hall 5:30 p.m.

Attended by: Asa Jessee, Andrea Fulenchek, Sue Peippo, Kim Lisenby, Mandy Pickle, Becky McMinn, and director Jackie Deen (& Crystal Tumbleson:)

Called to order at 4:35 p.m.

Approval of last meeting's minutes – this will be done at the general membership meeting

Financial Review: as of 7/24

Balance on Operational: \$6907.40

Balance on Digital: \$2841.65

Balance on Savings : \$6722.69

Director's needs:

The cost for Show Tops is around \$3500. Need to figure out how to get this paid for up front quickly. Sponsorships would be great for this, but Deen will need to purchase it sooner than that money will be coming in. This will be discussed further in the general membership meeting.

Hoping to get a lot of "I'm with the Band" shirts on folks this season! Means so much to see that Red *Sea of Support* at games and contests! Need to make it clear to folks that it supports the band both visually and helps financially.

Meeting focus – Sponsorships and Memberships.

Sponsorships: Finalized the levels for the sponsorships and memberships

Bronze – \$100 ; listed as a Community Support Member on our website and shared showcase on social media

Silver -\$250 ; receives logo and business page on our website; shared showcase on social media, name on banner at the stadium, shared placement of logo on the monitor at the concession stand

Gold – \$500 ; receives logo and business page on our website; showcase on social media, shoutout at least 1 game; placement on banner at the stadium, shared placement of logo on the monitor at the concession stand, drink swag pack

Platinum – \$750 ; receives logo and business page on our website; showcase on social media, shoutout at least 2 games; placement on banner at the stadium, placement of their logo on the monitor at the concession stand, small Cardinal Pride Band Swag Pack

Titanium – \$1,000 ; receives logo and business page on our website; showcase on social media, shoutout at every game; prominent placement on banner at the stadium, prominent placement of their logo on the monitor at the concession stand, large Cardinal Pride Band swag pack

Memberships can also receive recognition on Social Media. Mandy can make a template that parents can use on Facebook requesting support for their kiddos when we have fundraisers as well as requesting people/businesses to become sponsors.

The website can do reminders each year to both sponsors and members to renew.

Events:

Colorado trip. Tentatively set for April. It looks like it will be about \$800 per kid that includes the busses, ski school, stay at the resort.

Other business:

Concessions- at large position is still open. Kim Lisenby said that it is so closely related to her position that she will take on this as well. August 5th will be a work day for concessions as we clean out the baseball one and move it all to the main one at the football field.

We need to clean, make orders, and restock. We will have one preseason game on 8/11 and the first game of the season is at home.

Next meeting - TBD

Meeting adjourned at 5:30 p.m

GENERAL MEMBERSHIP MEETING – July 24th @5:30 p.m PHS Band Hall

Attended by: Asa Jessee, Andrea Fulenchek, Sue Peippo, Kim Lisenby, Mandy Pickle, Becky McMinn, Crystal Tumbleson, Shelly Brauer, Carrie Smith, and director Jackie Deen

Called to order at 5:35 p.m.

Approval of last meeting's minutes – Motion made by Crystal Tumbleson; 2nd by Derrick McLaren

Financial Review – Andrea Fulenchek

Balance on Operational: \$6907.40

Balance on Digital: \$2841.65

Balance on Savings : \$6722.69

Director's needs:

The cost for Show Tops is around \$3500. This includes the tops and the racks for the hats. If it is purchased with Deen's budget, it cannot be resold as school districts cannot do that.

But if it is purchased with Booster money, there is the option to sell all or part to another band to recoup cost and then apply those funds for the next year's show clothes.

Motion was made by Mandi Pickle to give \$2500 designated for the show wear. 2nd by Crystal Tumbleson. We will write a donation to the band to cover the P.O.

Derrick McLaren has been working like crazy to perfect our props for the show. He has developed a wooden star design and will be making several of them. Cost is still to be determined, but he will need to be reimbursed just as soon as possible once it's all been purchased.

Hoping to get a lot of I'm with the Band shirts on folks this season! Means so much to see that Sea of Support at games and contests! Need to make it clear to folks that it supports the band both visually and helps financially.

Need to set a date for the Pool party at Prothro and get s sign up genius in the works for food. We'd like parents to hang out!

Sponsorships: Board approved and finalized the levels for the sponsorships and memberships

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Memberships can also receive recognition on Social Media. Mandy can make a template that parents can use on Facebook requesting support for their kiddos when we have fundraisers as well as requesting people/businesses to become sponsors.

The website can do reminders each year to both sponsors and members to renew.

Students will earn 5% of any sponsorship that they bring in. Deen: they are already asking about getting a form for this. Mandi will make a QR code for the flyer that links people to the CPBB website.

Events:

Colorado trip. Tentatively set for April. It looks like it will be about \$800 per kid that includes the busses, ski school, staying at the resort. The rooms have small kitchens.

Other business:

Mailbox – Andrea now has access to the new mailbox and will check on Tex Returns

Items to sell on website: Boosters will sell the “I’m with the Band shirts” so that they can be a fundraiser. We will also get 4Rivers to make yard signs for us. These will be signs for the Band Backers (sponsors) as well as signs for parents to purchase for their kids (“CPB member lives here” type deal). Other shirt possibilities were also discussed such as a Show shirt for Written in the Stars.

Upcoming Fundraiser Nights:

Confirmed: McAllister's, Panda (can do it every 6 weeks – Nationwide through the app),

Contacted: Olive Garden, Chili's, Whataburger

Concessions-

Discussion about the fryer. It is not exclusively ours, so cannot be locked up.

We do, however, need to lock up all drinks. If it's owned by DP, it has to be their locks. Sue will check with Ace about making locks for others.

Menu board – not installed yet. Technology is supposed to do so soon.

Blackstone grill will be purchased from Fletcher's here in Pottsboro (money approved at previous meeting,) and Mrs. Deen agreed to season it when it is delivered.

There are nacho cheese machines that can also do chili. Westaurant seems like the best deal as it has warming areas for each side and will come out less expensive than buying two. ~~Motion made by Mandy Pickle to spend up to \$800 on the combo cheese/chili warmer.~~ Realized that this is actually part of the start up for the concessions which was approved at another meeting. The rest of the concessions start up money will go to the Dr Pepper account and food.

Also looking into a Pickle Pop maker (made in sleeves like OtterPops rather than the ...jello... variety.

Carrie Smith will donate a Kuerig to be used in the concessions for hot chocolate and coffee. Need to see about getting a tea kettle for hot water for Ramen once it's colder.

Sue Peippo will use the card to purchase the Blackstone asap and is also going to talk to her neighbor to see about costs on supplies.

Determined new prices for items since costs have gone up (& it's been a long time since prices haven't been raised in a long while.)

Hot dogs – from \$3, Burgers from \$4 Cheeseburgers from \$5, Pretzels \$3 with side of cheese \$1, Pickles \$1, pickle pops \$1 for 2 (sold only in pairs?), Nachos from \$4, chili pie \$3, popcorn \$1, Coffee \$2, hot cocoa \$2, generic water \$1, Dasani \$3, sodas & sports drinks \$3, candy \$3

Next meeting - August 28th at 5:30 p.m.

Meeting adjourned at 7 p.m