

Cardinal Pride Band Boosters Meeting Minutes

Tuesday, July 16th, 2024

Pottsboro H.S. Band Hall

Attendees: Mandy Pickle, Kim Lisenby, Cassie Myers, Monica Stas, Amy Beesley, Tiffany Francis, Linda Mitchell, Becky McMinn, and director Jackie Deen

Call to Order @ 5:35 p.m.

Approval of last meeting's minutes: Motion to approve both April 4th and 29th by Cassie Myers and 2nd Monica Stas

DEEN's NEEDS:

Pool party – need to decide on food (create a signup genius) and need to ask parents that are bringing drinks to already have them chilled.

Mrs. Deen convinced the district to pay for shako wraps, so Boosters no longer need to cover that. Boosters will still need to pay for the percussion and trumpet helpers for band camp. These will be college students. One will be \$192 and the other will be \$400.

Fundraiser will be July 30th at 10 a.m. A man will come and hype them up and they will split into teams. We can run it through the Boosters to make it easier (to both gather and spend since it will eliminate the middle man of the business office) and to make it to where we can go to reimburse the activity fund and can go toward things such as bringing down the overall cost of the Spring Trip.

The goal is \$10,000. He thinks we can make between \$15,000-18,000 if all kids will participate. Need to get social media out on this so people know it's coming. His website will keep up with who raises money. Budget has not increased at all, but costs have.

Still deciding on a Spring Trip to either Austin/San Antonio, or a possible cruise to Mexico. Mrs. Deen has told the kids, "We'll be heading south..." (hahaha!)

Financial Report:

Operational: \$29,883.78

Digital: \$915.35

Savings: \$329.42

Kim opened the savings account back up since it was dormant and moved most of the money from savings to the Operational account.

We have only paid out one scholarship (\$750) so far, so the other five will be coming out over the next few weeks. (5 @ \$750 = \$3750 total left to pay out).

ACTION ITEMS UPDATE:

*We will sign thank you cards tonight. We got new igloo jugs and the cooling neck rags. (Mrs. Deen has a parent that has volunteered to use their Cricut to label with kids' names.)

*Pool party is set for August 8th. Prothro contact said she'd make sure Cliff would get a lifeguard, and Monica will follow up with Cliff the week before.

*Still need to look into large bags to sell drinks in the stands. Mandy got a couple at 5 Below that can be used for hamburgers/hot dogs.

* We will need to buy another Square reader so that we can have one for each window. We will still need to figure out about how we will have people pay for items IN the stands. (The easiest would be Venmo only, but the issue is that it doesn't track the inventory) *via Band app vote of officers on July 17th, a motion was made by Mandy, 2nd by Becky to purchase two more at approx. \$223 each and two of the ones that connect to the phone at \$10 each, as well as a Bluetooth one for \$40. This would put it at \$506 before tax and shipping.

*Sponsorships have been updated on the website with a flyer made as well. These were available at uniform fitting.

*Deen will get the parent "I'm with the Band" tshirt ready to go through the website soon.

*Any ideas that people have for merchandise, let us know! Mandy is working on some T-shirt designs. Mrs. Deen also suggested "show-themed" yard signs for students as well as bumper stickers with the CPB logo.

Sponsorships - Mrs. Deen will promote this to the students and we will push it out via social media. Students that bring in sponsorships will get a 5% credit toward the Spring Trip.

Concessions: Cassie talked to Indian Nation about setting up an account and they will deliver things on Thursdays. They pretty much carry everything that we need. They also have what we're looking for when it comes to changes with the baseball concessions. They do not require a contract, just require a driver's license on file for the check signer or can set up a credit card account. And they need the Tax ID in order to set up the account. Motion by Kim to set up the Indian Nation account with the debit card as that is how we had things set up with the Sam's account. 2nd by Monica. Motion passed.

Once she sets up an account with them she will list out all the prices so that we can make a decision if that's who we want to go with, as well as which of their items we want.

Fundraisers: Chick-Fil-A is set up for September 10th.

We will do the Cheddar Up store and get sponsors.

Need to set up a Cane's fundraiser - possibly in August?

Possibly do a booth at the Sherman Arts Fest and have kids give out info about the band and maybe sell stuff? It will cost \$50 for a booth.

Mandy is working on designs to put on the Cheddar Up store.

Board: We would like to add a position that would do social media as we need to make sure that we have a lot of action on our page as well as sharing CPB's posts. We also still need to fill the Volunteers At Large position and will need help with concessions. (It will be hard for Cassie to get there early since she's coming from work in Durant.)

Next Meeting: Tuesday, August 6th at 5:45p.m. Band Hall

Meeting Adjourned – 6:41 p.m.