



Cardinal Pride Band Boosters Meeting Minutes

Tuesday, June 4th, 2024

Pottsboro H.S. Band Hall

Attendees: Mandy Pickle, Kim Lisenby, Cassie Myers, Monica Stas, Becky McMinn, and director Jackie Deen

Call to Order @ 5:35 p.m.

Approval of last meeting's minutes: Motion to approve both April 4th and 29th by Cassie Myers and seconded by Monica Stas

DEEN's NEEDS:

*Show fees - Boosters paid off the \$2000 for the percussion writer. Deas to pay \$6K for the show writer and the choreographer is \$1000, plus \$2000 to the drill person. She is planning to use this year's plus next year's money for this out of her budget.

*Planning to try to do one of the telethon fundraisers this summer where the kids call/text people asking for donations as a band fundraiser.

*Would like to hire a couple of people to help during band camp (college kids)- total of \$450. May need help with that from Boosters since from now on, all band people (clinicians, etc.) will be all paid out through the central office, and there are some hiccups with that for the college kids.

*Show tops have been ordered, but the kids will have to pay for them this year as part of their band costs since there is not room in her budget. They will be able to keep them.

As of right now, the wraps for their heads are not going to be bought by band bc there's simply not the money. These will run upwards of \$800. Boosters will likely pay this so that we can have great looking Shakos!

*New restrictions about the heat from U.i.L. There have to be inversion tubs available if the heat index gets to certain point. OR a tarp can be used that would be held by others with the overheated student on the tarp and will have ice put onto the student. Band does have the advantage of having the school right by so that students can go in and cool off when they start to feel overheated so that it does not get to that stage. We (Boosters) will need to provide some tarps for this as the band will not have inversion tubs.

*Need to look for water jugs now so that they can be ordered so that freshman don't have to wait on them. There are approx. 26 incoming freshman/new kids.

*Boosters will check to see what neck rags for the kids during band camp and Monday night rehearsals. Mrs. Deen said that she can designate students to gather ice at the beginning of practice and kids can get the rags wet in that cooler and rewet them as needed.

* Need to get Prothro booked for the pool party. Try for Thursday, August 8th. We need to remind them at least a week prior that we need a lifeguard.

*Spring Trip – would love to have them play at the capital and then go to San Antonio, have a fancy dinner, etc. Has a tour company pricing out the trip, go to 6 flags or Sea World and it's waterpark. Tickets would allow them to go back and forth between the two parks. This would be between \$600-\$800.

Another option that Deen is looking at is going on a 4 day cruise to Mexico! It would be about 650, plus having a bus would add expenses. This would be about \$850.

Financial Report:

Operational: \$23,947.00

Digital: \$973.00

Savings: \$6727.00

Kim will look into with the bank - getting the savings reinstated as it has gone dormant. Will also look into the possibility of making sure that if the digital gets below a certain point, that the operational (or the savings?) feed into it.

Report from Solo/Ensemble The kids did great and behaved well. Austin Zoo is the saddest zoo ever.

Banquet: Food was great – only thing that we ran out of was bread and ranch. Lol

We have a few picture frames left over that can be used next year.

It worked well having the culinary kids serve. They made \$40 each.

Need to order Thank you cards to send to HTeaO and to B.A.Y. with each of our signatures.

Scholarships – Had 6 applicants (out of 18 Seniors). All were in good standing and had great essays. Boosters increased the scholarship amount to \$750 per student.

Sponsorships – need to get these going as soon as possible. Mandy would like to get it on a printed glossy.

We want these done so that we can get a sign made up for the first football game.

Concessions: update from Kim – add numbers to the minutes

Need to revamp the baseball concessions. No more cooked items as it is not worth the trouble for what the games bring in. Instead, we will focus on chips, candy, cracker jack, peanuts, Slim Jims (or the like), and drinks.

For both football and baseball, we will Cooler bags to try to sell product in the stands. This will be especially helpful in JV games and in baseball.

Will look into getting more items from Indian Nation – Asa had a connection. Kim and Cassie are going to see about prices for them and see if there is a contract that would have to be signed with them. If we can get products from them, they would be at wholesale costs, and it may be that they would deliver them, too!

*We need to get another Square possibly because we borrowed them from the Chamber. May need to see about just getting some of the Square Readers that can be used with phones or possibly we could get a donated iPad to use.

Fundraisers: Chick-Fil-A and Raising Cane's – Monica is going to be getting with both places. We discussed only doing once every other month instead of every, but decided to do August, September, and October, but then skip both Nov. and Dec. Then in the Spring we can do every other.

Sponsorship graphics – need to update the website to show the new options and what they receive.

We have an opportunity to create a store through Zellie Blue to run through Cheddar Up.

Incentives for sponsors – need to figure out what companies would want to show in their stores. Might not have been worth the cost for the yard signs,

so need to come up with other items. (Shirts were also too school specific for those that aren't Pottsboro people.)

We will think more about this and what we would include. We don't want to step on toes of the athletic boosters, so might just include some generic Cardinal items along with band items.

Social Media – we have to get a lot of action on our posts. Will look at creating another At Large position for social media or combining it with Volunteers.

Next Meeting: Tuesday, July 16th 5:45p.m. Band Hall

Meeting Adjourned – 7:28 p.m.

Additional business via text and email with new board members will be added if needed.