

**Cardinal Pride Band Booster Club - Meeting Minutes**  
**Tuesday, May 30<sup>th</sup>, 2023    3:00 p.m.**  
**Band Hall**

**Attended by:** Asa Jessee, Andrea Fulenchek, Sue Peippo, Kim Lisenby, Mandy Pickle, Jackie Deen, and \*Becky McMinn (\*via FaceTime)

**Called to order** at 3:05 p.m.

**Approval of last meeting's minutes** - motion to approve by Sue; 2<sup>nd</sup> by Mandi

**Financial Review** – Operations account is down to \$3600.28 (Digital at \$2616.50.) Savings is at \$6721.31 for a combined total of \$12,938.09. We have spent/allocated \$4875.11 in the last 5 days (State Solo/Ensemble expenses). This does not include the proposed Blackstone purchase.

**Director's needs:**

\*(via email) Request for Board to help offset the cost for a fun activity for the State Solo/Ensemble kids (trampoline park or similar). Last year, Realtor Nicole Donaho paid for the kids to go to Barton Springs, and Mrs. Deen gave her a Shout Out on Facebook for the Sponsorship. CPBBC helping out with this would allow kids to use their school funds on food and State patches.

Motion made by Asa Jessee to approve \$250 with a 2<sup>nd</sup> by Becky McMinn.

\*Guest Speaker for band camp in July - \$1500. (Bringing in Nocona and S&S?)

Motion by Becky 2<sup>nd</sup> by Kim

\*Would like for CPBBC to do a fundraiser to offset the cost of kids' shirts and hats for this year's show. They are \$70 each right now. Color Guard pays for their uniforms up front.

\*Would love for kids to be able to make payments for the Colorado trip into the Booster website as the trip company wants *lump sum checks sent to them monthly rather than from individuals.*

**Website:** (as it pertains to Deen's requests) Asa said that he can set up a direct pay for Square/Stripe. Can also use it to place orders and we'll get a print out. Can do merchandising and donations through that as well.

Website has places for and capability to handle: Sponsorships, Volunteers, Memberships, Fundraisers, Events, Scholarships, Bylaws, Minutes, Financial Reports

It is also another way to send people to our organization.

Upcoming Marching Season – discussed the need for meals and such

Contests –

Whitesboro: will need \$/food for dinner because everyone will be in the finals since there are only a few schools

Denton: likely won't need to worry about dinner between competition and Finals as this competition will include 5A schools.

Away games are mostly on the Fridays when kids do not have school, so it might be that we provide fewer meals and tell the kids to just eat before leaving (but we could have snacks for them)

### ***Items to Budget:***

Frames to recognize sponsors. Sue Peippo requested approval for \$85 for frames and poster board for the kids to sign as a Thank You for our sponsors. Motion made by Andrea Fulenchek with a 2<sup>nd</sup> by Asa Jessee. (We will likely have some left over to apply to the next year or so.)

### ***Concessions:***

Baseball and softball concession stand needs to be cleaned out and everything moved back to the football concession stand. This will have to be scheduled this summer. There is a possibility of Sue Peippo purchasing the remaining Dr Pepper at cost.

We also need to open a new Dr Pepper and a new Sam's account.

\*Update via text on 06/07 - Fulenchek closed the old Dr Pepper account and opened a new one. She also opened the new Sam's account with our tax ID info.

Our concessions will be able to have online ordering as well this year. We will have 2 processing stations for card reading – but will likely funnel the cash purchases through this as well as that will keep up with inventory, giving us a much more accurate picture.

Idea mentioned to possibly have a shelf ready (Chipotle-esque) so that concessions workers can get them ready when the order comes in. (Possibly for patrons to just pick up. But maybe not to avoid theft and tampering)

Ideas for upgrading concessions: Nacho machine – the most expensive one is also the least to maintain and is the most sanitary. Cheese does not touch the machine (and therefore does not have to be cleaned out), but instead is in bags. What's not sold is then stored for the next game. Someone mentioned that maybe we could get a sponsor to pay for this and we put their logo on the nacho boats as advertisement for them.

Could also put logos/stickers on popcorn bags for sponsors.

Having a Blackstone will decrease effort for making burgers and hotdogs – much less messy with easier clean up. Need somewhere to store it.

*Note: Back room still has not been cleaned out by PISD, even though Deen received a completion notice on the maintenance request.*

Might get a Kuerig to make hot chocolate and coffee as it would be easier with the H.C. and would allow people to get coffee even when it's not cold yet (since we wouldn't have to make pots of it.)

Deen mentioned that one school said their big selling item in the cold months is Ramen. Super cheap so high profit and only requires hot water.

Fries would be really great to have as so many people ask for them. Maybe we could do something for this?

Discussed raising prices on items.

**Sponsorships:** We need to be creative and get to businesses early! (Earlier than other groups) Sue is up for taking small groups of kids to some of the businesses to ask them about sponsoring. This would be great for the kids and would let them sponsor "see" who they're helping.

(Can we get kids some kickback on getting sponsors for the band.)

Sue: Current sponsorship levels are \$750, \$500, and \$250.

Some sponsors want to spread their money out so that it goes to all (or most) of the kids rather than just a single event.

We need to clearly convey what sponsorship money goes to. Mandi can make sure that Sponsors get solid recognition on social media - she can make a template that we will use and get them thanked, and also can make a graphic showing what all the money goes to.

Asa: It's important that we help these sponsors thrive and be more successful.

We need to encourage parents to thank those businesses telling them "Thank You" for helping out my kid who plays drums, clarinet, etc.

Ideas for rewarding our sponsor:

- \*Give them a coke and popcorn at each home game
- \*Band Banquet tickets
- \*Listed on our promo
- \*Meal deal (FFA does this)

**Events:**

Colorado trip. Tentatively set for April. It looks like it will be about \$800 per kid that includes the busses, ski school, stay at the resort.

***Other business:***

***Old Business – follow up:***

**Scholarships** – 3 applicants and all received a scholarship. Mason McCormack - \$ 750, Sienna Wideman - \$750, and Adam Rodriguez - \$500.

**Banquet** - Transformers theme was a hit and all looked great! Big thanks to all who helped out with this! (Let's remember that balloon arch idea! And loved the Sr. banners being part of the décor on the columns that they then took with them. )

Note from Becky – after it was over, I thought, "Wow – that was a missed opportunity to promote being part of the Booster club with soooo many parents there. Next year we need to talk about it or have some info. for them."

**Concessions** - at large position is still open. Need to schedule day to clean out baseball concessions and move it all to the main one.

**Next meeting** - Monday, July 12<sup>th</sup> at 4:30 p.m. in 1<sup>st</sup> United's conference room.

Meeting adjourned at 6